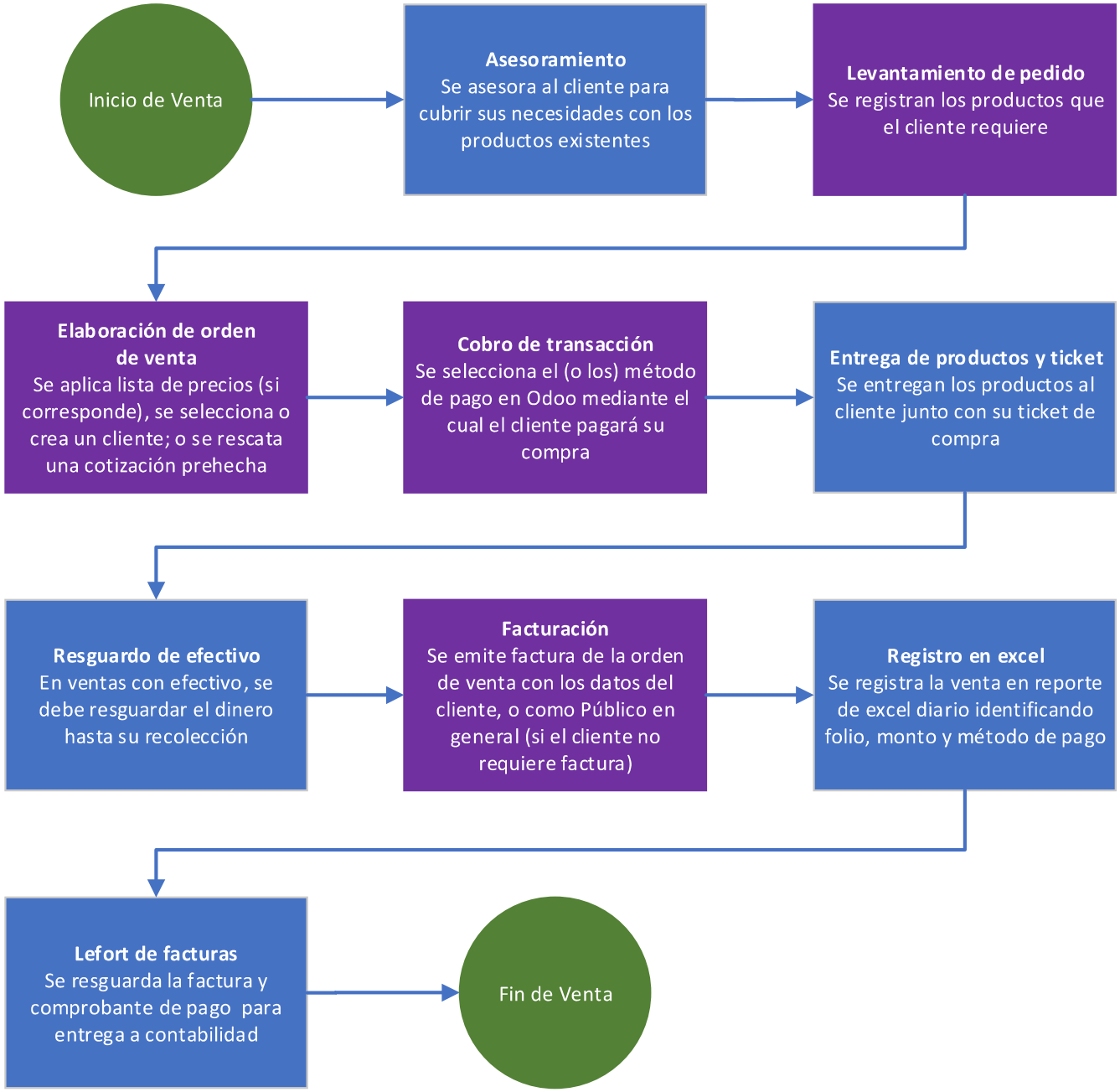FLUJO DIARIO DE VENTA EN PUNTO DE VENTA